



ENGAGE & ENTERTAIN

The world's most immersive branding experience.



Custom content programmed to MX4D® Motion Seating + VR Technology

What makes the MX4D® POD the right choice?

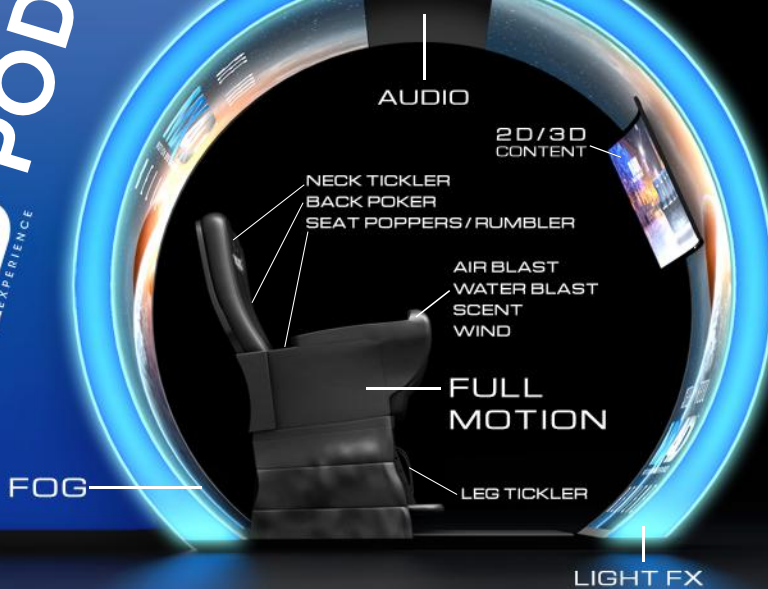
- The latest in location-based, mixed-reality immersion branding tools
- The most advanced consumer-engagement technology available - with analytics!
- Measure the Pod's advertising reach with proprietary MX4D® consumer-impression reporting
- Income-generating opportunity - (6) high-visibility areas to sell advertising space on the Pod
- Analytical reporting capabilities identify real-time, rider-activation status
- Your content is programmed to the immersive MX4D® seat technology
- The MX4D® motion EFX technology is a worldwide phenomenon in cinema
- The MX4D® POD may be enjoyed by patrons of all ages - 40" or taller
- Content-ready for 2D, 3D or Virtual Reality



CHOOSE WHAT WORKS BEST FOR YOUR MX4D® POD

FULL MOTION/EFX

MX4D® POD
VR MOTION EFX EXPERIENCE



PACKAGE 1 / VR

Display with any VR content w/ motion programming / EFX



PACKAGE 2 / 2D

Display with and 2D content w/ motion programming / EFX



PACKAGE 3 / 3D

Display with any 3D content w/ motion programming / EFX



What are people saying about the Pod?
 "The Pod encourages you to buy a Coke. I liked the Coke smell. I was able to experience the product."
 Coca Cola branded Pod - ITCA 2017 Event Attendee @ Pacific Theatres at the Grove, Hollywood, CA

Why Consider the MX4D® POD?

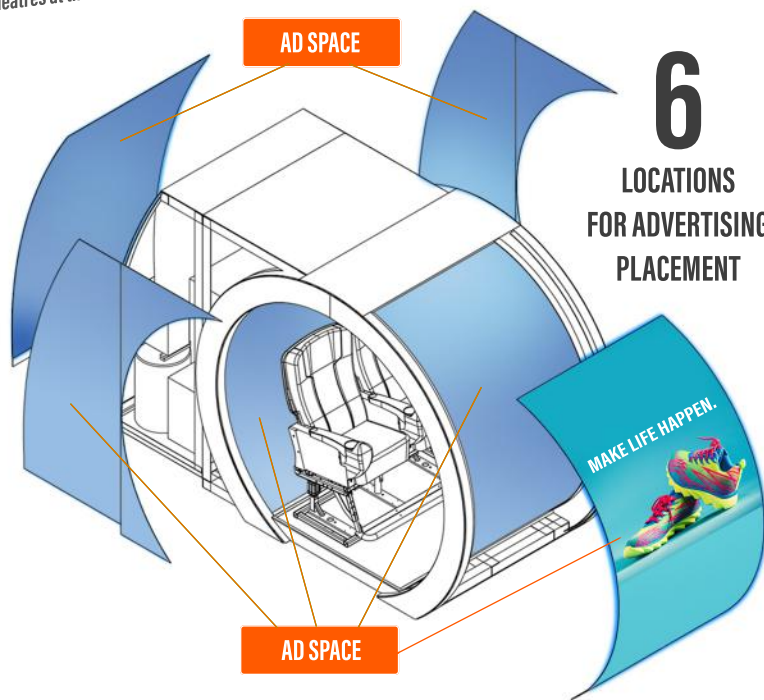
Why is the MX4D POD drawing a crowd?

- First-of-its-kind in mixed-reality, location-based attractions
- Non-stop rider activations (when brought to any event)
- The Pod amassed positive media exposure during top Hollywood events
- Tested and approved at a popular amusement destinations - ask us!
- The Pod's immersive experience is memorable and shareable on social media
- The MX4D® POD's larger-than-life presence draws consumers to its' (6 on board) branding/advertising areas
- Visit MX-4D.com/POD to see how this amazing mixed-reality, full-motion attraction entertains audiences of all ages

Who is MediaMation?

The MX4D® Motion EFX Technology is imagined and produced by MediaMation, Inc., an entertainment systems integrator that specializes in interactive attractions and cinema technology.

Based in the U.S., MediaMation has been a worldwide leader in the attractions industry for over twenty-five years, providing creative mixed-reality and location based attractions for interactive shows, rides, museums, exhibits, and 4D/5D theatre and amusement environments.



Are you looking for an income-generating, consumer entertaining marketing tool?

Contact: **MediaMation Sales** today 310 320 0696
 email: sales@mediamation.com

MX4D® POD

Learn more about MX4D technology at mx-4d.com
 or about the MX4D POD at mx-4d.com/POD