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The investment in Virtual Reality (VR) projects for the attractions and amusement sector was rammed home during AAE'15, forcing many attendees to look seriously at this technological development that had eluded many. As a promotional tool, Intamin had guests viewing at a virtual representation of their 'Dome Ride Theater', using a VR HMD presentation as seen at IAAPA'14. Regarding VR attractions, prominent 4D manufacturer MediaMation, maker of 'MX4D' cinema and attraction presentation systems, revealed their plans. The company charted the latest trends with their 'VR4D' - an enclosure running a two-seat motion system and HMD. The prototype of this platform will be launched later this year.