



FOR IMMEDIATE RELEASE:

**“DEADPOOL” MX4D® MOVIE PREMIERE PARTY SHAKES THINGS
UP FOR FANS OF
MARVEL “COSPLAY” ANTI-HERO**

**Feb. 12 Event at Luna’s Mexican Restaurant and Plaza Stadium Cinemas 14 in Downtown Oxnard
Features Comic and Poster Give-Aways; “Cosplay” Costume Contest and Fan Art Competition**

Oxnard, CA – Feb. 8, 2016 -- Luna’s Mexican Restaurant and Plaza Stadium Cinemas 14 in Downtown Oxnard are going to be where the action is on Friday, Feb. 12, with a “Deadpool” MX4D® movie premiere party celebrating the debut of Fox’s Marvel comic book adventure film in full-blown 4D. Party activities run from 6 p.m. to 7:45 p.m. at Luna’s, with special “Deadpool” MX4D® screenings at 5 p.m., **8 p.m.** and 10:30 p.m. at the adjacent Plaza Stadium Cinemas 14. Festivities include a “Cosplay” costume contest and a fan art competition (pre-judging 6-8 p.m. at Luna’s) with prizes awarded at 10 p.m. back at Luna’s following the movie. Proof of MX4D® ticket purchase is required for contests’ participation.

MX4D® is MediaMation’s branded 4D technology. This exciting immersive film format punctuates the action on the screen and sounds in the theatre with pitch, heave, and roll motion; scent, wind, fog, seat/neck pokers, air and water blasts, and other special effects. Plaza Stadium Cinemas 14 in Oxnard was the first U.S. theatre to install MX4D® technology.

The Feb. 12 event fun kicks off with the Hypno Comics pop-up shop giving away 100 issues of character Wade Wilson’s first appearance for Marvel. A one-of-a-kind “Deadpool” riding mower will also be on hand for fan photo opportunities.

In observance of the anticipated pooling of “Deadpool” fans, Luna’s Mexican restaurant plans to make special red tortilla tacos, the favorite food of the main character.

To purchase “Deadpool” tickets in MX4D®, visit SREGMOVIES.com

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